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**AMB West Added to the Blank Family of Businesses; Announces Acquisition of West Creek Ranch
Stunning 6,300-acre ranch in Paradise Valley is second Montana property in AMB Group Portfolio**

ATLANTA – AMB West, LLC, a newly-formed operating entity of the Arthur M. Blank Family of Businesses, announced today it has acquired West Creek Ranch, a 6,300-acre working ranch bordered by the Yellowstone River, Gallatin National Forest and Mountain Sky Guest Ranch, an award-winning property that has been in Blank’s portfolio of businesses since 2001. Both ranches are near Emigrant, Montana and will continue to operate independently.

The formation of AMB West and the acquisition of West Creek Ranch expands Blank’s growing portfolio of businesses, and will also serve as an additional platform for The Arthur M. Blank Family Foundation’s philanthropic work in the west. The Foundation will utilize the ranch to expand its scope and impact of meaningful philanthropic work focused on conservation of natural resources and wildlife habitat, as well as values-based leadership programming.

“West Creek Ranch and its unique beauty, natural resources and pristine location, represent an exciting new addition to our Family of Businesses,” said Arthur M. Blank. “We’re committed to being responsible stewards of the land and improving the communities we serve with all of our businesses. Through the new ranch we can expand these efforts in Montana while adding meaningful value to our guests, associates and current and future partners. We are excited to fully develop a use plan that preserves the natural beauty and utilizes the spectacular setting for bringing people together in meaningful ways.”

West Creek Ranch’s diverse landscape includes river bottom terrain, mountain foothill pasture and agricultural operations on a premier parcel of land just over 30 miles from the north entrance of Yellowstone National Park. A number of improvements to existing structures on the property are planned for the balance of 2017 in addition to developing ranch programming that could include professional development or education programs, as well as retreat opportunities for Blank Family of Businesses associates, sponsors and partners.

The award-winning guest experience at neighboring Mountain Sky Guest Ranch, which consistently ranks as one of the best upscale dude ranches in the west, will also be elevated through the use of select West Creek land and natural resources for additional outdoor activities, including new trail rides for the riding program, fishing in streams and ponds, as well as direct access to the Yellowstone River. West Creek Ranch will continue its daily operations as a working agricultural and livestock ranch and portions of the land will be enjoyed by Mountain Sky guests during the 2017 season. Any new activities at West Creek Ranch are not expected to commence until the summer of 2018.

AMB Group, LLC, now includes the National Football League’s Atlanta Falcons; Atlanta United FC of Major League Soccer; Mercedes-Benz Stadium in Atlanta; golf retail chain PGA TOUR Superstore; Mountain Sky Guest Ranch and AMB West. Blank will personally oversee development of AMB West and provide high-level strategy for West Creek Ranch as he does for the rest of the portfolio while continuing to focus time and energy on philanthropic work and instilling the organization’s core values and culture across the portfolio.

About AMB Group, LLC

AMB Group, LLC is the investment management and support services arm of Arthur M. Blank's for-profit businesses, including the National Football League's Atlanta Falcons, Major League Soccer's Atlanta United FC, PGA TOUR Superstore, Mercedes-Benz Stadium, Mountain Sky Guest Ranch and AMB West. A diverse portfolio of sports, retail and hospitality businesses with unique operations and customers, AMB Group businesses are run based on a common set of core values: Put People First, Listen and Respond, Include Everyone, Innovate Continuously, Lead by Example, and Give Back to Others. These core values serve as a moral compass for the way AMB Group's businesses serve customers, fans, associates and communities, and ultimately create value for them.

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